



Privacy Policy

Last Revised: February 16, 2016

This Privacy Policy describes how Metroflor Corporation ("Metroflor", "us", "our", or "we") handles collection of information in regard to our services on www.metroflorusa.com. By accessing our Web Site, you consent to the collection, storage, use, and disclosure of the electronic information we collect about users of our Web Site, as described below.

We may automatically log generic information about your computer's connection to the Internet. This data consists of things such as IP address, operating system and type of browser software being used, and the activities conducted by the user while on our Web Site. An IP address is a number that lets computers connected to the Internet, such as our web servers, know where to send data back to the user, such as the pages of the Web Site the user wishes to view. We collect session data because it helps us analyze such things as: what items visitors are likely to click on most, the way visitors are clicking through the Web Site, how many visitors are surfing to various pages on the Web Site, how long visitors to the Web Site are staying and how often they are visiting. It also helps us diagnose problems with our servers and lets us better administer our systems. It is possible to determine from an IP address a visitor's Internet Service Provider (ISP) and the approximate geographic location of his or her point of connectivity.

We may also set cookies for your web browser as you visit our Web Site or use our services. A cookie is a small piece of information that is stored on a computer for the purpose of identifying the browser used during interaction with Web Sites. Cookies may be used to store items such as identifiers and user preferences.

We may use cookies for a number of purposes, including but not limited to:

- Access your information when you "log in" so we can provide you with customized content or remember the last page you visited on our Web Site.
- Keep track of preferences you specify while you are using our Web Site or our services.
- Deliver advertisements and content relevant to your interests.
- Collect information for general, internal purposes and for customer analytics.
- Conduct research to improve our content and our services.
- Support security measures, such as requiring re-logging into our Web Site after a certain amount of time has elapsed.
- Assist in identifying possible, fraudulent activities.

Other than the electronic information we collect from you as identified above, and transactional information based on your activities on the Web Site, we do not intentionally collect any other personal, non-public information directly from you, except for a valid email address.

If you choose to access and/or log in to our Web Site, you consent to the transfer and storage of any information we collect (as identified above) and any other information that you choose to provide us. We may collect and store some or all of the information identified above, as well as other information you choose to provide us, such as contact information and correspondence through our Web Site.

You also agree and acknowledge that we may provide your email address, without your further, explicit consent, to any third-party marketing agencies that might send you, via email, updates about the products we offer and/or news about Metroflor Corporation. We will only provide your email address for such purposes in a manner that is consistent with the requirements of applicable law. We may combine your information with information we collect from other companies and use it to improve and personalize our services, content, and advertising.

We may also disclose personal information to respond to legal requirements, enforce our policies, or protect another person's rights or property. Such information will be disclosed in accordance with applicable laws and regulations.

The security of your information is important to us, but it must be considered that no method of transmission over the internet, or method of electronic storage, is 100% secure. Whilst we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

We may amend this Privacy Policy at any time by posting the amended terms on this Web Site. All amended terms automatically take effect 30 days after they are initially posted on the Web Site, unless we state such terms take effect at an earlier date. By using our Web Site, you agree that you are responsible for checking back here regularly in order to determine whether changes have been made to this Privacy Policy which may impact you.