



**ASPECTA BY METROFLOR GARNERS PLATINUM  
IN ADEX 2015 AWARDS**  
*Engage Premier Takes the Gold*

NORWALK, CT, March 16, 2015 – Metroflor Corporation garnered top honors in 2015's Awards for Design Excellence (ADEX) with a Platinum award for its ASPECTA commercial line of LVT Plank & Tile. The company's Engage Premier collection earned a Gold award.

An ambitious new global contract flooring brand, ASPECTA was launched at NeoCon last year, developed specifically for the global architecture and interior design community. The 100% virgin vinyl Dry-Back flooring was created on three pillars of excellence in Design, Color and Texture with 52 wood and 33 stone designs; 24 abstract tile designs will debut at NeoCon in June. The creative portfolio of colors, textures and shapes are vibrant and stimulating.

Engage Premier offers Metroflor's Engage brand quality at an entry-level price point. With a 4.0 mm gauge and an 8 mil wear layer with Ceramic Bead, Premier rounds out the "good" level of the "Good Better Best" platform: Good (Premier), Better (Engage Essentials) and Best (Engage Select & Reserve). Residential good looks coupled with Engage LVT's performance attributes offer the perfect package for both residential and light commercial applications.

Said Russ Rogg, Metroflor President and CEO, "We are proud to be recognized by ADEX in appreciation of how design meets functionality in our products, and we're especially grateful that our new Commercial line, Aspecta, won the highest accolade from a field of discerning A & D judges."

ADEX (Awards for Design Excellence) is the largest and most prestigious award competition for excellence in product design of furnishings and building materials marketed to the design trade, with over 600 companies participating this year. For over 20 years, ADEX Awards has recognized products demonstrating superior innovation, function and aesthetics.



Nearly 3,000 judges serve on the ADEX global advisory board, which consists of internationally renowned architects and interior designers who actively specify the product categories they evaluate. A rigorous classification process ensures that nominated products reach the right audience and compete fairly. One of the first awards to acknowledge sustainability a decade ago, ADEX reports that 90% of this year's award entrants spotlight products or processes that benefit the environment.

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