



## **HALSTEAD/METROFLOR HONORED BY FLOOR COVERING WEEKLY GREENSTEP AWARDS**

Norwalk, CT, Sept. 24, 2019 – Halstead/Metroflor Corporation was honored during *Floor Covering Weekly* magazine's GreenStep Awards at a ceremony Sept. 18 in Dalton, GA. The companies received the Honoree designation in the "People" category. Now in its 11th year, the GreenStep Awards program was developed to honor and elevate the many initiatives, investments and efforts the floor covering industry puts toward making a positive impact on the environment.

According to *Floor Covering Weekly* Editor-in-Chief Amy Rush-Imber, the "People" GreenStep category began three years as a direct response to the mission of floor covering companies putting focus on its associates, its communities and a commitment to overall health and wellness. A prime example of these efforts is Halstead/Metroflor. In 2017, the company formed a Sustainability Council with companywide teams of volunteers from all aspects of the global business — from transparency documentation and product innovation to customer service and employee volunteer efforts in environmental and social programs.

Said Rush-Imber, "Looking through a sustainability lens, this practice ensures cross-communication and company-wide adoption of the most innovative 'best practices.' Congratulations to Halstead/Metroflor for being the People Honoree for 2019 and leading the industry by example."

Rick Taylor, Halstead/Metroflor's director of training who leads the companies' volunteer efforts, commented, "We appreciate and thank *Floor Covering Weekly* for honoring us with a GreenStep award in the category of People. It's always great to be recognized and receive awards that celebrate the hard work that goes into our efforts of sustainability and transparency. We do them because it's the right thing to do."

HIGH RES IMAGE AVAILABLE UPON REQUEST.



Accepting the award, left to right: Rick Taylor, Tiffany Davis, Rochelle Routman, Arthur Clarke, Scarlett Bruce and Jordan Stone.

### **About HMTX Industries**

[HMTX Industries](#) is a global luxury vinyl tile (LVT) manufacturer whose brands service a diverse cross-section of the construction marketplace. Headquartered in Norwalk, CT, and doing business in more than 40 countries around the world, the HMTX family includes Halstead, the leading supplier of LVT to The Home Depot; Metroflor, its signature residential brand in North America; Teknoflor, its focused healthcare and institutional brand; Aspecta, its high-end global contract brand for architects and designers; as well as Vertex, the foundation of the international supply chain for HMTX.

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