



METROFLOR[®]
C O R P O R A T I O N

METROFLOR INTRODUCES NEW SPRING 2015 PRODUCTS

NORWALK, CT, March 12 – Metroflor introduced their Spring 2015 new product roster during Surfaces: from line extensions for its Engage line of LVT with the new UniFit Locking System and the Metroflor-branded dryback collection, to the revitalized Aspire Groutable Tile featuring an array of 18 new and striking designs, styles and sizes.

ENGAGE RESERVE TIMBER

Reserve Timber is Metroflor's latest offering in the Engage Collection. At 60 inches long and over 8 1/2 inches wide, Reserve Timber is the largest plank in the Engage Collection and one of the most visually impressive products in the LVT category. In addition to its oversize format, Timber is built to perform. Consisting of a 100% waterproof solid core, a 20 mil wear layer with a Ceramic Bead finish, and the all-new UniFit Locking System by Unilin, Reserve Timber requires no adhesive and can be installed over most existing hard surfaces with confidence and ease. With 7 rustic yet refined visuals featuring realistic texture and dimension, Timber is sure to look as great as it performs. Lifetime Residential and 10-Year Commercial Warranty.

ENGAGE SELECT TILE

Engage Select Tile features a linear stone pattern in a variety of colorations in the modern and popular 12"x 24" rectangular format. Five new designs span a stunning range from pale beige and grey tones to charcoal. With a 20mil wear layer, Ceramic Bead finish, and the all-new UniFit Locking System by Unilin, Engage Select Tile brings drama and difference to any environment.

METROFLOR MODERA PLANK AND TILE

The Metroflor-branded Modera Plank and Tile Collection is a true showcase of the possibilities in LVT styling and visuals. Offering 21 new full-spread, grouted plank and tile visuals in 18"x18", 12"x24", and 5"x36" formats with a robust 20mil wear layer, the Modera Collection is versatile enough to add warmth to any home or create a sleek, modern look in a commercial environment. Crescent Edge enhances depth and authenticity at the grout seam, delivering the popular look of grouted ceramic with the performance attributes of LVT.

METROFLOR NEW HAVEN PLANK

Inspired by hardwood floors that are frequently offered in multi-width configurations, Metroflor's New Haven Plank Dryback flooring comes to life with 4", 6" and 8" planks. Current and trending colorations range from warm browns to inviting greys in designs specifically created for retail, hospitality and corporate environments. The realism and authenticity achieved with these varying widths, all packaged in the same carton, is complemented by Micro-beveling and the new Metroflor embossing technique: Timber Finish. Featuring 3.0mm Gauge, a robust 20mil wear layer and six new colorations.

ASPIRE VIENNA, SUMNER AND SELMA COLLECTIONS

Aspire introduces an array of 18 new, striking designs, styles and sizes: in addition to large 16"X16" square tiles, the new rectangular 12" X 24" Vienna and Selma tile collections join the first-ever Aspire 5" X 36" groutable Sumner plank format. Vienna embraces intriguing colors and rich textures; Sumner, earthy wood tones; and Selma, fresh and contemporary or weathered and timeworn looks. Embossings such as In-Register, Satin and Natural Timber enhance the realism even more.

The addition of actual grout between each tile, combined with Aspire's Crescent Edge technology, heightens a sense of depth, dimension and authenticity. Installed utilizing Metroflor's patented grip-strip technology, Aspire "floats" over most existing hard floor surfaces, so it is easier, faster and cleaner to install.

Aspire luxury groutable tile proves you can have it all – beautiful stone, ceramic and woodgrain visuals; warmth under foot; easy care; and moisture, scuff and scratch resistance. 12mil and 20mil wear layers, a residential warranty of 25 years and up to 12 years for commercial.

For more information visit MetroflorCorp.

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