



**METROFLOR INTRODUCES ENGAGE PREMIER LVT:  
Great looks and performance at entry-level price**

NORWALK, CT, Sept. 2 – Metroflor Corp. introduces Engage Premier Plank for Fall 2014: Engage quality at an entry-level price point. With a 4.0 mm gauge and an 8 mil wear layer with Ceramic Bead, Premier rounds out the “good” level of the “Good Better Best” platform: Good (Premier), Better (Engage Essentials) and Best (Engage Select & Reserve).

The 9 Engage Premier SKUs feature Maple and weathered, distressed Oak looks with a trend-forward modern wash.

Said Russ Rogg, Metroflor President and CEO, “The Engage spectrum comes full circle with the addition of Premier. Its residential good looks coupled with Engage LVT’s performance attributes – easy, fast installation and low maintenance – offer the perfect package for both residential and light commercial applications, especially multi-family units and private offices.”

Engage Premier Plank is warrantied for 12 years residential and 3 years light commercial.

For more information, visit: [MetroflorEngage.com](http://MetroflorEngage.com)

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