



Metroflor Intact Chosen for Product Innovations Award by *BUILDINGS* Magazine

NORWALK, CT, Sept. 4, 2013 -- Metroflor Corp. announced that BUILDINGS magazine has selected Intact Loose Lay Plank and Tile as a 2013 Product Innovations Merit Award winner. Intact will be showcased in the magazine's September 2013 issue.

The Merit Award (second place) was awarded based on the innovative qualities Intact offers to support the efficiency and sustainability of commercial buildings.

Said Russ Rogg, President & CEO of Metroflor Corp, "Intact has tremendous opportunity within the commercial marketplace, and this Merit Award from Buildings magazine validates its potential."

The innovation behind Intact is patent-pending *WaveTrac*, the embossed underside of each Intact plank and tile. Virgin vinyl and an integral fiberglass reinforcement mesh eliminate dimensional movement, resulting in a more stable product that is less likely to expand or contract. The *WaveTrac* pattern, which is similar to a tire tread in its design, is also coated with an anti-skid dry glue, allowing the product to remain in place (or "intact") when walked upon.

Now in its 18th year, Product Innovations is offered exclusively to NeoCon exhibitors. Out of 48 submissions, an elite group of 29 finalists were evaluated by the BUILDINGS editorial staff.

About BUILDINGS

BUILDINGS magazine serves over 74,000 commercial building owners and facilities management professionals in North America. The monthly publication helps readers make smarter decisions relevant to the management, modernization, and operation of their facilities.

For more information, visit www.metroflorcorp.com

PRESS CONTACT:

Susan Bang
Susan Bang PR
sbang@susanbang.com
917-991-9714

Sofia Tsionis
Metroflor Corp.
sofia@metroflorcorp.com
203-299-3108