



**METROFLOR HYBRID VINYL FLOORING:
NEXT GENERATION COMBINING DESIGN, PERFORMANCE**

Easy, Glueless Drop & Lock Installation

NORWALK, CT – Metroflor Hybrid combines the benefits of wood, laminate and resilient flooring with the latest technology in high-performance flooring at an affordable price. Quieter than traditional laminates, Hybrid is manufactured by fusing a highly durable resilient top layer with a high-density fiberboard. With no adhesives required, Hybrid is easy to install with its drop and lock system.

The long-wearing floor is guaranteed to stay dimensionally stable, withstand wear and most household chemicals, maintain color fastness, and require no waxing for easy maintenance. Suitable for residential and most commercial environments, the luxury vinyl planks bring together design and performance into a new level of flooring. With a ceramic bead finish, Hybrid flooring gives many years of sustainable durability, with some of the most beautiful wood styles in the industry.

HYBRID COLLECTION PLANKS

Hybrid Collection's 6 SKUs range from the more exotic Acacia Koa and Carmelized Bamboo to lighter, warmer wood looks such as Ice Maple and White Hazelnut. Measuring 7.486" X 47.674", with a 12 Mil wear layer, the extra-wide planks come with a 25-year residential and 7-year commercial warranty.

HYBRID PLUS COLLECTION

Darker wood tones and grains from exotic hardwoods such as Imbuia, African Ebony and Muhuhu join the warmer looks of the 9-sku Hybrid Collection, but in a tougher, 20 Mil ceramic bead wear layer. Micro-beveled and measuring 7.486" X 47.674", the extra-wide Hybrid Plus planks come with a 25-year residential and 10-year commercial warranty.

www.thehybridfloors.com was completely updated visually and content-wise to incorporate both Residential and Commercial entrances to the site with applicable, targeted information. Find a Retailer search function joins a Flooring Estimator. Icons link directly to Metroflor's new Facebook, YouTube and Pinterest social media outlets.

For more information or to find a dealer or distributor near you, visit
<http://www.thehybridfloors.com/>

PRESS: Susan Bang PR
sbang@susanbang.com
917-991-9714

METROFLOR: Sofia Tsionis
sofia@metroflorcorp.com
203-299-3108