



METROFLOR®

METROFLOR PRESENTS COVETED PERFORMANCE AWARDS AT SURFACES 2015

LAS VEGAS, Jan. 22, 2015 – Metroflor Corp. acknowledged the dedication and hard work of its trade partners across the entire brand portfolio by bestowing its 2014 performance awards during a reception at Caesars Palace, coinciding with Surfaces 2015. Over 100 of Metroflor’s distributor personnel attended, along with the company’s entire sales team including the new Commercial Sales Specialists.

Said Russ Rogg, Metroflor’s president & CEO, “Our success depends heavily upon our distributor-partners. Their outstanding efforts make our sales achievements happen, in concert with our sales team. They outdid themselves in 2014 and it’s an honor to acknowledge their role.”

Adleta won the **President’s Award** for the distributor who demonstrated the most comprehensive and unparalleled support of Metroflor Corp., its brands and products. Receiving the award from Adleta Company: Doug Johnson, Bill Shaver, Mac Dutcher, Jack Adleta and John Sher.

Tri-West Ltd. hit the trifecta, receiving three accolades as **Distributor of the Year**, presented to the partner with the greatest sales performance on behalf of the **Metroflor dryback LVT, Engage**, and **Prevail** brands. Jackson Uyeda, Justin Fajota and Larry Johnson of Tri-West, Ltd. received the Distributor of the Year Awards.

The **Visionary Award** was bestowed to Craig Folven of Herregan Distributors, honoring the individual whose vision, passion and conviction best pioneered Metroflor’s initiatives.

Other winners across Metroflor’s entire brand portfolio for outstanding sales achievement included:

Konecto Distributor of the Year – William M. Bird & Co.

Artistek Distributor of the Year – Reader's Wholesale Distributors, Ltd.

Distributor Sales Champion -- Justin Fajota of Tri-West, Ltd.

Paramount Award –Herregen Distributors

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PRESS CONTACT:

Susan Bang

sbang@susanbang.com

917-991-9714