



THE LVT SPECIALISTS

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## **METROFLOR ANNOUNCES NEW DISTRIBUTION FOR ITS NORTHWEST REGION**

NORWALK, CT, Feb. 8, 2019– Metroflor Corporation announced that as a result of The Cronin Company’s decision to wind down its operations, Tri-West, Ltd. will assume the distribution of Metroflor’s flooring portfolio in the Northwest region. Tri-West will take dealer orders in the following states: Washington, Oregon, Idaho, Montana, Wyoming and Alaska.

New Metroflor orders should be directed immediately to Tri-West. For new customers, follow this [link](#) to complete your account application for rapid service.

According to Russ Rogg, Metroflor’s president and CEO, Metroflor and Tri-West are dedicated to creating as seamless a transition as possible. “We are sorry to learn of Cronin’s decision but thank them for their service and support over the years. We are grateful and pleased to expand the territory of one of our best and most valued customers, Tri-West,” said Rogg. “We are confident that their extensive resources will be applied to this new territory to maintain the level of service and confidence Metroflor strives to achieve for its valued dealer network.”

Dealers can contact Tri-West at 1-562-692-9166 from 6 am – 5 pm Pacific Time. Upon calling, press 1 to reach a customer service representative.

Tri-West is headquartered at 12005 Pike Street, Santa Fe Springs, CA 09670;  
[www.triwestltd.com](http://www.triwestltd.com)

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