

METROFLOR RECEIVES JUST LABEL FOR ITS SECOND CHINESE FACTORY

Social Transparency Labels Achieved for Both Chinese Manufacturing Partners

NORWALK, CT, Jan. 22, 2019 – Metroflor announced the achievement of the JUST social transparency label for the second Chinese factory, Zhangjiagang Yihua Rundong New Material Co., Ltd, otherwise known as Yihua. This joins the first-ever JUST label for a Chinese company received by the Elegant Home-Tech Company Limited facility, located near Yihua in Zhangjiagang, China, which also manufactures the Metroflor Luxury Vinyl Tile flooring. Yihua employs over 1600 workers, and Elegant Home-Tech’s staff numbers over 1200 people.

To receive the JUST standard, Metroflor had to provide numerous policies for public review and be rated on a wide range of metrics including safety, diversity, worker benefits and community engagement.

According to Chief Sustainability Officer Rochelle Routman, “Social justice is the new frontier of transparency, especially in the building products industry. We are proud that in addition to our Aspecta commercial LVT brand, Metroflor Corporation has also earned a second JUST Label in partnership with our Chinese manufacturers. Our companies are leading the way in social justice transparency and as a result, we are seeing other companies interested in doing similar work in China. We are open to talking with other companies about our experience with JUST and hope that other manufacturers will also embrace this transparency platform. Everyone benefits from increased transparency, both on the product level and now on social factors.”

The labels are issued under the Metroflor name and translated into Chinese. They can be found on the ILFI website here: <http://justorganizations.com/content/organizations>

METROFLOR JUST label for Yihua:

<http://justorganizations.com/just-profile/metroflor-corporation>

METROFLOR JUST label for Elegant Home-Tech:

<http://justorganizations.com/just-profile/metroflor-corporation-0>

To learn more about the JUST social justice transparency label visit ILFI at:

<https://living-future.org/just/>

ABOUT JUST:

Created by the International Living Future Institute (ILFI) as an innovative way for organizations to be transparent about their entire operations beyond product ingredients, JUST is essentially a nutrition label for socially just and equitable organizations. The program requires reporting and documentation on a range of organization- and employee-related indicators, each requiring specific and measurable accountabilities recognized on a One, Two or Three Star Level, which are published on the JUST label.

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