



METROFLOR WELCOMES UNIFIT LOCKING PROFILE TO ITS ENGAGE LVT PORTFOLIO

Norwalk, CT, Aug. 14 -- Metroflor has introduced the new UniFit® LVT Locking Strip in the company's Engage line of plank and tile. Building upon its early acceptance of the Uniclic® system, Engage by Metroflor will gradually convert its existing collections to this advanced new technology. Engage will be the first LVT line to feature UniFit, in three of its collections: Essentials Plank and Tile and Reserve.

Utilizing virgin vinyl and fiberglass stabilizing layers, Engage's broad range of authentic wood and stone looks are installed directly over most existing hard surfaces quickly and efficiently. Now with UniFit, the installation process has been accelerated even further.

Engage with UniFit slides right in place and locks effortlessly, for a faster and easier installation. The unique end joints click together just like a door latch: Simply angle, press, and tap. With its signature high style, durability and easy maintenance, Engage with UniFit presents yet another compelling reason to choose the product, especially where speed of installation is crucial, such as in time-sensitive commercial environments. Dealers, installers and end users will reap the benefits of a quicker, cleaner and quieter process.

Metroflor will incorporate the new locking technology into all of its Engage products by the end of 2014.

Engage is manufactured using the latest technology and to international standards and quality assurance based on ISO 14001 and ISO 9001. Engage is FloorScore® certified and appropriate for environments where air quality is a priority.



For more information or to find a distributor or dealer near you, visit [Engage](#) or phone 888-235-6672. A QR code links to the Engage UniFit Installation Guide video.

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