



## **METROFLOR LUXURY RESILIENT TILE AND PLANK Dry-Back, Heavy-Duty Plank and Tile Alternative to Ceramic, Stone, Wood**

NORWALK, CT – Metroflor Corp.’s branded Metroflor Luxury Resilient Plank & Tile flooring offers one of the finest alternatives to wood, ceramic and stone with sophisticated designs, tough wear layers and finishes, and inherent moisture-resistance. Durable, elegant and modern, most of the Metroflor collections are suitable for both commercial and residential applications and have a sturdy Ceramic Bead finish and modern wood and tile looks. With no waxing and easy maintenance, the products are also slip and stain resistant and guaranteed not to chip or crack.

### **NEW FOR 2013: INTACT LOOSE-LAY PLANK AND TILE**

Metroflor Intact™ Loose-Lay Plank and Tile is a floating LVT option that requires no adhesive or mechanical locking mechanism, installed faster and at lower cost than virtually any other floating LVT. The ability to loose-lay without interconnecting the planks or tiles is facilitated by the unique properties of the product’s patented *WaveTrac* backing that features two new groundbreaking technologies.

The underside of each plank and tile is embossed with a wave pattern coupled with protruding dimples located within each wave-shaped channel. This uniquely patterned underside is then coated with an anti-skid dry adhesive that helps hold the product in place without the need for additional adhesives or mechanical locking systems. These two advanced *WaveTrac* technologies provide the following benefits:

- **Lateral Moisture Dispersion:** The wave design allows moisture to migrate laterally and ultimately evaporate at the edges of the plank or tile and perimeter of the room.
- **Sound Characteristics:** Air circulation between the subfloor and the bottom of the plank acts as an insulator against sound transmission and also reduces reflected sound created when walked upon.
- **Comfort Under Foot:** Air pockets created by the recessed wave channels provide additional cushioning, making the floor more comfortable and reducing fatigue.
- **Subfloor Irregularities:** The wave design coupled with protruding dimples provides intermittent contact with the subfloor surface, enabling the product to more easily bridge subfloor irregularities.
- **Anti-Skid Traction:** Similar to a tire-tread in its design and coated with an anti-skid dry glue, these properties allow the product to remain in place, or **intact**, when walked upon.
- **Friction-Wear Disbursement:** When foot traffic comes in contact with a floor surface, over time, wear or abrasion results. Resilient Intact deflects slightly when walked upon, thereby reducing those affects.
- **Product Stability:** Virgin vinyl along with an integral fiberglass reinforcement mesh essentially eliminates dimensional movement, resulting in less expansion or contraction.



**Intact joins a range of durable, attractive Metroflor plank/tile collections.**

### **Express Plank & Tile**

Metroflor's Express Plank & Tile collection offers an unparalleled value for residential and multi-family applications: delivering the beautiful look of wood and stone flooring at a fraction of the price of natural materials. This LVT product is perfectly suited for kitchens, bathrooms, mudrooms, laundry rooms and anywhere great looks, high performance and easy care and maintenance are required. Slip, stain, moisture and wear resistant, extremely durable Express is guaranteed not to chip or crack. Glue-down installation is fast and easy with Prevail GDP (glue down pad) to achieve reduced sound reflection and transmission. The 6" x 36" planks and 16" X 16" tiles both feature square edges, 2.0mm gauge, 6 Mil wear layer, and 7-year residential warranty.

### **Burlington Plank & Tile**

Metroflor's Burlington Plank & Tile collection offers an upgrade in performance with its 12 Mil heavy-duty wear layer, which provides enhanced resistance against scuffs and abrasion and is recommended for both residential *and* commercial applications. Also slip, stain, moisture and wear resistant and guaranteed not to chip or crack, Burlington's installation with Prevail GDP (glue down pad) reduces sound reflection and transmission. Available in a broad assortment of 6" x 36" planks, and a premium 18" x 18" tile format, both with 2.0mm gauge, 12 mil wear layer, square edge; 15-Year residential and 6-year commercial warranties.

### **Windsor Plank & Tile**

Metroflor takes performance to yet another degree with Windsor Plank & Tile collection by adding the factory-applied Ceramic Bead Finish to the surface: further enhancing scuff and abrasion resistance and making care and maintenance a breeze. With its anti-microbial deterrent, Windsor is well suited for healthcare, educational and hospitality environments and residential settings, coupled with all the easy installation/ maintenance and durability qualities of Metroflor LVT. Plank widths of 6" X 48" deliver that premium, upscale and elegant appearance of natural hardwood, without "real wood" hassles such as scratching, denting and the effects of moisture. Planks and premium sized 18" X 18" tiles feature 2.0mm gauge, 12 mil wear layer with square edge and warranties of 25 years residential and 8 years commercial.

### **Valley Woods Plank**

The Valley Woods collection carries all of the same features & benefits of Windsor Plank & Tile, offered in the more traditional plank format of 6" x 36". 2.0mm gauge; 12 Mil wear layer with ceramic bead finish and Antimicrobial Treatment; square edge; and warranties of 25 years residentially and 8 years commercially.

### **Commonwealth and Savanna Plank & Tile**

Metroflor's Commonwealth and Savanna collections raise the performance bar through the addition of a 20 Mil heavy duty wear layer that also incorporates ceramic bead finish with anti-microbial treatment. Commonwealth Plank and Tile **square-edged** products appear in 4" x 36" plank and 18" x 18" tile sizes. Commonwealth Plank has a more refined appearance due to its wood-tick finish, while the tiles feature a subtle, antiqued stone embossing.



Savannah Planks & Tiles both feature **beveled edges**, with planks in a 6" x 48" format and tiles sized to 12" x 24". Savanna Plank features a handscraped embossing that delivers a sophisticated rustic appearance. Savanna Tiles, in addition to their modern rectangular design, have a slightly more pronounced, honed stone embossing.

Commonwealth and Savannah offer myriad choices in species, colorations, sizes and embossings to complement and perform in any residential or commercial setting with LVT's signature durable performance attributes: moisture resistance, easy glue-down installation, and carefree maintenance. 3.0mm gauge; 20 Mil wear layer, ceramic bead finish; lifetime residential and 15-year commercial warranty.

**www.metroflorusa.com** was completely updated visually and content-wise to incorporate both Residential and Commercial entrances to the site with applicable, targeted information. Find a Retailer search function joins a Flooring Estimator, providing visitors with an approximate product cost by collection. Icons link directly to Metroflor's new Facebook, YouTube and Pinterest social media outlets. A full-line brochure is also available for download.

For more information or to find a dealer or distributor near you, visit [www.metroflorusa.com](http://www.metroflorusa.com).

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