



Harlan Stone Awarded for Global Sustainability Leadership

NORWALK, CT, Aug. 22, 2018—The Business Intelligence Group named Halstead/Metroflor Group CEO Harlan Stone a Sustainability Hero in the 2018 Sustainability Awards program. The Sustainability Awards honor those people, teams and organizations who have made sustainability an integral part of their business practice or overall mission. Metroflor Corporation was also named a Sustainability Initiative of the Year (Project) finalist for achieving the JUST social justice label for its Asian manufacturing facility.

The longstanding “Made in China” stigma leads many American companies to hide the origin of their products made there. Stone was acknowledged for the leap of faith he took to become completely transparent about the processes, product ingredients, and social responsibility element of the Elegant Home-Tech manufacturing facility, which culminated in achieving the first-ever JUST label for a Chinese manufacturer.

Said Stone, “I am humbled and excited that executives from a wide range of businesses have acknowledged our global sustainability efforts. Our mission has been to use transparency within our Chinese manufacturing facility as a platform for improving the perception of Chinese-manufactured products. By advancing the ‘Positively Made in China’ theme, our goal is to set a new standard in product and social transparency for companies manufacturing there and beyond. Receiving this Sustainability Award reflects and reinforces that sustainability is a global issue which effects everyone on the planet.”

“We are proud to reward and recognize Harlan Stone and Metroflor as both winner and finalist for their sustainability efforts,” said Maria Jimenez, Chief Nominations Officer, Business Intelligence Group. “It was clear to our judges that his vision and strategy will continue to deliver results toward a more transparent and sustainable world.”

About Business Intelligence Group

The Business Intelligence Group was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other industry award programs, business executives—those with experience and knowledge—judge the programs. The organization’s proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

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