



**Halstead/Metroflor To Host Golf Tournament to Benefit  
“Save an Addict. Save a Family” Charity**

Calhoun, GA, Feb. 21, 2019 -- Halstead/Metroflor created an Addiction Crisis charity (HMAC) and a nonprofit organization to raise funds for combating the addiction epidemic, affecting hundreds of thousands of individuals and their families nationwide. The goal is to provide **rehabilitation “scholarships”** to families who otherwise would not be financially able to help save their loved ones suffering from Substance Addiction Disorders (SADs).

Halstead/Metroflor will host a fundraising golf tournament on **Tuesday April 30** at the Top Golf Facility in Atlanta. Proceeds will go towards HMAC’s goal of raising \$500K over the next two years through a “Save an Addict. Save a Family” [Go Fund Me](#) page and other activities, which will be matched dollar for dollar by Metroflor/Halstead for a total of \$1 million. The event will start with lunch at noon followed by play until 3pm EST. The cost including lunch is \$110 per person. All net proceeds will go to the Addiction Crisis charity.

In partnership with The Blanchard Institute, Halstead/Metroflor intends to achieve its goal through a 501c3 partnership with “Faith in Four: Recovery, Prevention, Education and Treatment”. Fully tax-deductible contributions will fund scholarships to the following addiction recovery facilities for those in need, who cannot otherwise afford treatment:

The Blanchard Institute, Charlotte, NC  
Damascus Road Recovery, Covington, GA  
Genesis Ministries, Kennesaw, GA  
Hope House, Port Jefferson, NY  
Thomas’ Hope Foundation, West Babylon, NY

Said Metroflor’s Vice President of Business Development Paul Eanes, who is spearheading the initiative, “Over 100,000 people lost their lives to addiction in 2018, nearly double the number of American deaths in the Vietnam War. The crisis is a national emergency. It is the only disease that tears the family apart, rather than bringing it together. All rehabilitation therapy has to be long term and family focused. Given that the average insurance deductible cost to families for addiction rehabilitation is \$8,000, the HMAC team’s \$1 million goal will provide life-saving scholarships for 125 families.”

Top Golf Facility is located at 1600 Ellsworth Industrial Boulevard NW, Atlanta, GA 30318. For those who cannot attend the outing, any tax-deductible donation (no matter how small or large) can be made through the “Save an Addict. Save a Family” [HMAC Go Fund Me page](#) and will be greatly appreciated. For more information: [HMAC@metroflorcorp.com](mailto:HMAC@metroflorcorp.com)

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