

HALSTEAD

INTERNATIONAL

HALSTEAD INTERNATIONAL APPOINTS FIRST DIRECTOR OF TRAINING

-Halstead Veteran Rick Taylor to Lead Training Programs and Support Organizational Development –

Calhoun, GA, April 3, 2019 – Halstead International announced the appointment of Rick Taylor to the new position of Director of Training, supporting all of the LVT leader’s brands including Halstead, Metroflor and Aspecta. Located in Norwalk, CT, Taylor will lead all internal and external training programs.

Taylor assumes his new position after 18 years with Halstead in many areas of the company’s operations including sales, customer service, technical support and product management, in addition to training. He spearheaded the development of the company’s highly successful CEU course “Biophilic Design & Resilient Flooring”, which provides an overview of biophilic design’s basic principles and how resilient flooring specifications can support its expression in commercial design projects. During live presentations by the Metroflor/Aspecta sales team and its distributor/partners or online at [AEC Daily](#), last year the course reached nearly 1,000 architects, interior designers and others connected with the built environment.

As Director of Training, Taylor will develop and conduct training programs and seminars such as CEU courses as well as new product and installer training programs for the company’s employees and customers.

Taylor will continue his involvement with the company’s Sustainability Council, comprised of companywide teams of volunteers from all aspects of the global business – from transparency documentation and product innovation to customer service and employee volunteer efforts in environmental and social programs – as coordinator and team member. He is a passionate advocate for Halstead’s sponsorship of Save the Sound on the East Coast and the Ocean Blue Project on the west coast, creating awareness of ocean pollution.

Said Rochelle Routman, Halstead’s chief sustainability officer, “Rick’s diverse experience, as well his education in building construction, serves as a tremendous platform for success in his new role as Director of Training, which will result in great benefits for us companywide.”

Taylor commented, "I am very fortunate to work for an amazing organization that has afforded me many opportunities to help grow our business and support an incredible team of professionals over the past 18 years. I am excited for this new opportunity to help expand the knowledge base of our employees and customers, as well as furthering our efforts to engage our employees and communities in social and environmental campaigns."

###

PRESS CONTACT:
Susan Bang PR
sbang@susanbang.com
917-991-9714

AT HALSTEAD INTERNATIONAL:
Gary Keeble, Director of Marketing
gkeeble@metroflorcorp.com
888-235-6672 ext. 3820

Headshot of Rick Taylor, Director of Training, Halstead International (high res image available upon request).

